


How to Create a Facebook Page

Many people enjoy making Facebook pages for their business or organization. It is a simple and easy thing to do if only you follow the appropriate steps. These steps do, however, require you to have a Facebook account.

1.) Go to www.facebook.com and login to your account.



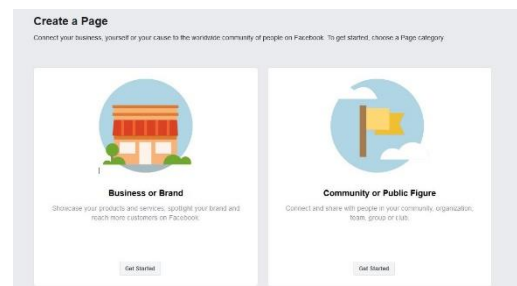
2.) Click  in the upper right corner for the drop-down menu.



3.) Select "Manage Pages" then "+ Create a Page."



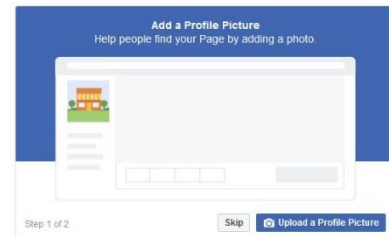
4.) Select what type of Page you want to create.



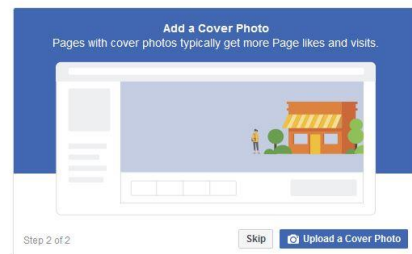
5.) Enter your Page Profile information, including name, category, address. Use a public telephone number and not a cell phone as this would be public.

A screenshot of the "Community or Public Figure" page creation form. The form includes fields for "Page Name", "Category" (set to "Church"), "Address" (Street Address, City, State, ZIP Code), and "Phone Number (Optional)". There is a checkbox for "Don't show my address" and a "Continue" button at the bottom.

6.) Upload a profile picture of the exterior of the church or something that is easily recognizable to visitors of all kind. (Don't skip this step.)



7.) Upload a cover photo. This is the landscape photo that appears across the top of the page. Consider using a picture of worship or a dynamic picture of a ministry within your church. (Don't skip this step.)



8.) Congratulations! Your Page has been created. Now you can invite your "Facebook Friends" to "like" your page. Don't forget to make your first post on your Page's wall. **Use pictures for as many posts as you can**, even if they're generic as pictures draw more views. Post as often as you can to continue building a following.