

How will you Rethink your church?



A Rethink Church workshop
strategies for positioning your church & connecting with your community

Addiction & recovery
Immigration
Discrimination
Health care
Loneliness
Military families
Elderly
Transportation
No where to go
Relationships

MAK DOWNTOWN
UNITED METHODIST CHURCH
1565 Western Ave., Albany, NY 12203-4222
Saturday, Jan. 9, 9 a.m. to 4 p.m.

Health care
Loneliness
Military families
Elderly
Transportation
No where to go
Relationships

CHURCH OF THE
GOVERN OF THE
MEMBERS OF THE
UNITED METHODIST CHURCH
3055 NY 43, Averill Park, NY 12018
Saturday, Jan. 30, 9 a.m. to 4 p.m.

TRINITY
UNITED METHODIST CHURCH
137 Main St., Montpelier, VT 05602-2909
Saturday, Feb. 6, 9 a.m. to 4 p.m.

Plattsburgh
United Methodist Church
127 Beekman St. Plattsburgh, NY 12901-1434
Saturday, Jan. 23, 9 a.m. to 4 p.m.

Recycling
Don't lose

Four Training Events

Albany District

McKownville United Methodist Church
1565 Western Ave., Albany, NY 12203-4222
Jan. 9, 9 a.m. to 4 p.m.

Adirondack District

Plattsburgh United Methodist Church
127 Beekman St., Plattsburgh, NY 12901-1434
Jan. 23, 9 a.m. to 4 p.m.

Embury District

Church of the Covenant
3055 NY 43, Averill Park, NY 12018
Jan. 30, 9 a.m. to 4 p.m.

Green Mountain District*

Trinity United Methodist Church
137 Main St., Montpelier, VT 05602-2909
Feb. 6, 9 a.m. to 4 p.m.

**Offered in conjunction with the New England Annual Conference Office of Communications*

Schedule

9 a.m.	Worship
9:30 a.m.	Introduction/Overview
9:45 a.m.	Module: Welcome
10:30 a.m.	Break
10:45 a.m.	Module: Connect
11:30 a.m.	Module: Invite
12:15 p.m.	Lunch
1 p.m.	Impact Community Grants
1:15 p.m.	Elements of marketing Using demographics
2 p.m.	Case students/Small group work
2:30 p.m.	Brainstorming
3 p.m.	Break
3:15 p.m.	What's next
3:30 p.m.	Sending forth

How will you Rethink Church?

How do we welcome seekers when they are brave enough to visit us?

How do we connect with our neighbors to learn their stories?

How do we invite people into a relationship with Christ?

Welcoming, connecting, inviting are just three pieces of **Rethink Church**, and that hospitality training continues in this training event.

But **Rethink Church** is more than advertising and hospitality. Rethink Church asks congregations to think of church as a verb, not a place.

What if church was a verb?

What if your church was known for its recovery programs and not the color of its doors?

What if a sermon was more about listening to someone's story and an act of worship was finding a way to help?

As we move towards our new conferences, we will look at ways we can Rethink what it means to be the love of Jesus in the communities of Upper New York or New England.

Rethink Church training will guide you through strategies for strengthening your hospitality ministries and provide you tools to identify the gifts and graces your congregation can share with its communities. It will give you tools to help develop a "brand" for your church, a promise that you intentionally make to your neighbors, and brainstorm ways to live that promise out. We will ask questions and explore possible answers:

How do your neighbors know your church?

How do you want neighbors to know your church?

We'll look at sample demographics for a church and a community, read a sample vision and mission statement for a church, sample statements from community service providers and review the findings of a sample congregational gifts assessment or appreciative inquiry report. In small groups, you will analyze the information for a church and its community, define potential audiences and draft a message that communicates the values, vision and covenant the congregation could make with the community.

Learn about Impact Community Grants and how they can help churches make a difference.

Cost: \$40 per church team (includes materials) plus \$10 per person per lunch.

As part of the training, a member of the Rethink Training Team will be available to come to your church for a consultation.

For more information, contact Sandra Brands at (518) 584-8214 or (800) 684-2977, sbrands@troyac.org.

Registration

Church Name

Address:

Contact:

Phone:

E-mail:

I will attend the training in the:

_____ Adirondack District (Jan. 23)

_____ Albany District (Jan. 9)

_____ Embury District (Jan. 30)

_____ Green Mountain District (Feb. 6)

_____ I want to arrange a consultation for my church.

Registrations are due one week before the scheduled workshop.

Team members

Phone/E-mail

Dietary restrictions:

Send completed registration form with a check for \$40 plus \$10 per meal made out to Troy Annual Conference to Rethink Church Training, 396 Loudon Rd., Saratoga Springs, NY 12866.